

HOKAMIX

The natural way to a healthy dog

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Dear dog lovers,

Today we would like to introduce our entirely re-structured range of dry balanced dog foods to you, grau Excellence Sensitive Dog Care. The easy to follow chart by age or specific requirements such as intolerances will allow you to find the product best suited for your four-legged friend in no time at all.

The new recipes and the exclusive selection of raw materials will delight your dog. After all, although you select the food in their best interest, it is nevertheless your faithful friend who actually decides - when food is in his bowl whether you have literally "met his taste".

Please get to know the new varieties. We will gladly help you with advice and practical assistance to find the best possible product for your dog.

Benefit from our knowledge and experience so that your four-legged friend accompanies you for a long life-time - in good health and vitality.

With warm wishes

Gerti Grau Managing Director

Jan Kroeske Managing Director

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HOKAMIX

The success story...

HOKAMIX has been available in Europe for more than 25 years – and that in itself is a brilliant achievement! The "success story" of the entire company is based on this unique herbal mixture.

Mr & Mrs Grau the founders of the Grau company, had excellent personal experience when they started feeding HOKAMIX to their Eurasian dog Meike.





Eurasian Meike after successful HOKAMIX-therapy.

Meike suffered from Hip Dysplasia with serious side-effects and she could hardly move around any more. Traditional medicine had reached its limits and it was only through the personal contact between parents of the current managing director's Gerti Grau and Jan Kroeske, that Meike got a chance of recovery. HOKAMIX returned the dogs quality of life which was reason enough for the Grau family to establish the product, which was already well known in Holland, in Germany. Today the company's comprehensive range of natural products is impressive proof of the meaningful food supplements available today and how easy it can be to support the wellbeing of both dogs and cats through natural products.

In the meantime, new, varied dosage forms of the natural herbal

mixture HOKAMIX have been developed. Today we are able to offer nearly every dog a tasty solution by way of tablets, snacks and treats. The great success of the herbal mixture, namely the ability to solve the ever-increasing nutrition-related problems, is the foundation of the enormous trust customers place in the knowledge of the grau team. This has ultimately led to more and more problems been solved and to constant expansion of the product range.



Oils to improve the coat, supplements to accentuate the colour of the coat and pigmentation and a care range including shampoos are as much part of the programme as delicious complete balanced foods. In addition we offer hypoallergenic products in case of food intolerances and solutions to alleviate old age complaints such as joint pain or metabolism disorders. Nowadays, specific areas of prevention and maintenance of health are gaining ever-increasing importance.

Our demands for quality and effectiveness remain consistently to the highest level. And we stay reliable, respecting the trust extended to us at the outset. It is this trust, that forms the foundation of the relationship between us and you our customers as we both have the wellbeing of our four-legged friends at heart.

Sealed by hand and paw! Your grau team

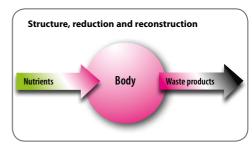
Skin problems caused by the metabolism

Metabolism - what is that?

The word "metabolism" means the interaction between the processing, uptake and transportation of nutrients (food components) which a healthy body needs. It also regulates the disposal of waste products that have to leave the body.

Providing the body with nutrients occurs exclusively with the ingestion of food. Therefore the quality of the daily food is very important. The maintenance and build up of the animal's organism has to be achieved with the substances offered, such as meat, fat, grain, vegetables, vitamins, minerals etc. within the bounds of normal digestion by processing, decomposing and reconstructing those materials until the contained nutrients occur as small components. Then they are transferred through the intestinal mucous membrane into the blood and from there to the "target locations", i.e. the different organs.

The body consists of many organs and tissues which in turn consist of cells. Every well-functioning body



The body requires several nutrients and good support in order to maintain a perfect working metabolism and healthy growth.

cell has to be provided with the right nutrients in the right quantities at the right time. If several cells within an organ or tissue do not perform ideally the whole organ cannot work correctly. Various symptoms (e.g. deficiency symptoms, poor digestion, skin and coat problems etc.) will occur after a certain period of time.



HOKAMIX

Why is a perfect working metabolism so important?

A body cannot be supplied in the best possible way without this interaction of building up, reduction and reconstruction. If there is a metabolism disorder, or a dog or cat is "getting on in years", the body is no longer fully capable of filtering the vital nutrients out of the food. And this can soon result in a lack of nutrients.

Deficiency symptoms with regard to the vital substances such as proteins, fatty acids, vitamins, minerals and trace elements can have two different causes.



If the reason is an insufficient intake of nutrients from an in principle high quality balanced food, you can help the body.

For example, many herbs contain ethereal oils and agents that support the body and ensure that the best can be absorbed from the food.

Metabolism-related disorders are clearly recognizable by bad coat structure and skin irritations.



rosemary (Folia rosmarini), lady's mantle (Alchimella), alfalfa



List of Herbs

Here you will find the description of the most important herbs contained in HOKAMIX, as well as their effects on the metabolism and the animal's different organs.

- Alfalfa (Medicago sativa) promotes the lipometabolism and has a positive effect on growth disorders as well as anaemia.
- Anise (Anisum stellatum) has a positive effect on digestion, a calming effect for nervous complaints, helps in case of flatulence, is relaxing and has a positive effect on the liver and the gall bladder.
- Stinging nettle (Urtica) stimulates the function of the pancreas and the kidneys and ensures a glossy coat.
- Lady's mantle (Alchimella) has a blood-cleansing effect and is anti-inflammatory.
- Goldenrod (Solidago virgaurea) stimulates kidney activity.
- St John's wort (Hypericum perforatum L.) stimulates the activity of the liver, calms the nerves and strengthens the muscles
- Sweet flag (Acorus calamus) stimulates kidney function in cases of joint and muscle pain.
- Greater burdock (Arctium lappa L.) has a blood-cleansing effect, stimulates the gall bladder and liver, is slightly diuretic, has a positive effect on an increased excretion of skin fats, for acne, eczemas and scaly skin problems.
- Common lungwort (Pulmonaria officinalis L.) contains a large portion of silicic acid. Silicic acid is a very important mineral in phytotherapy.
- Rosemary (Folia Rosmarini) contains a high level of ethereal oils that have a balancing effect on the nervous system and have a positive effect on the sexual organs and digestion.
- Horsetail (Equisetum) contains silicic acid which has a positive effect on the central nervous system, bones, skin, connective tissue and lymph glands.
- Yarrow (Achillea millefollium) regulates the digestion and has a positive effect on stomach problems.
- Heartsease (Viola tricolor) has a positive effect on skin, lymph glands and the gastrointestinal tract, is bloodcleansing and is extremely successful in the treatment of eczemas.

Vegetables:

• Cayenne pepper (Capsicum frutescens L.) stimulates blood circulation and heart function.

2. If metabolic end products and waste products are deposited in the body, this generally takes place in the hypoderm i.e. in the space between the cells. These waste products prevent valuable nutrients from being transported to the cells in the upper skin layers or the hair follicles from being supplied sufficiently. This results in a flaky skin and causes itching. At times, the result could also be eczemas and due to a lack of supply of nutrients to the hair follicles, the coat may no longer be glossy and beautiful.

The power of nature!

HOKAMIX is the basis of this product range.

Two further HOKAMIX products have been developed and their effectiveness improved by adding some special problem solving ingredients.

HOKAMIX Forte with added seaweed chlorella for severe and persistent skin and coat problems (page 11).

HOKAMIX Joint+ with glucosaminoglycans and additional selected cartilage-specific ingredients for joint problems (page 24).





HOKAMIX PRODUCT RANGE

HOKAMIX Powder

- optimizes the metabolism and compensates nutrition-related deficiencies
- ✓ supports all organ systems
- ✓ for a strong muscoskeletal system
- ✓ for a magnificent coat
- ✓ accurate dosage to the gram with the enclosed measuring spoon
- powder form offers the lowest daily price of all dosage forms with the highest efficiency level
- easy to give in slightly moistened dry products or in curd, yoghurt or cottage cheese

Use HOKAMIX

- as a preventive supplement for pupples and full grown dogs (also for large breeds)
- ✓ to support active animals (agility, racing, sports)
- ✓ as therapy after illness or for old dogs

Ingredients: herbal mixture (alfalfa, anise, stinging nettle, lady's mantle, goldenrod, St. John's wort, sweet flag, greater burdock, common lungwort, rosemary, horsetail, yarrow, heartsease), vegetables

Analytical ingredients: crude protein 10.1%, fat content 7.1 %, crude fibre 13.8 %, crude ash 45.2 %, moisture 5.8 %, calcium 14.2 %, phosphorus 0.28 %

Direction for use: As a basic quantity 1g per kilo body weight (puppies when they start eating independently need 1g daily).

dogs between 15 – 40 kg 15 g daily dogs over 40 kg 20 to 25 g daily

Attention: HOKAMIX must not come in contact with hot water and not be heated above +35 °C.



HOKAMIX Tablets

The best choice

- ✓ for dry food
- ✓ for larger dogs (easy dosage)
- for accurate daily dosage control
- very effective for existing problems



Ingredients: herbal mixture (alfalfa, anise, stinging nettle, lady's mantle, goldenrod, St. John's wort, sweet flag, greater burdock, common lungwort, rosemary, horsetail, yarrow, heartsease), vegetables HOKAMIX Tablets (approx. 18 mm Ø) do not contain any supporting agents of animal origin but the same 30 ingredients as the HOKAMIX Powder.

Analytical ingredients: crude protein 9 %, fat content 12 %, crude fibre 5 %, crude ash 47 %, moisture 5 %

Direction for use: Puppies when they start eating independently $\frac{1}{2}$ – 1 tablet daily.

 dogs 5 – 10 kg
 2 tablets/day

 dogs 10 – 40 kg
 4 – 6 tablets/day

 dogs over 40 kg
 6 – 7 tablets/day



HOKAMIX

HOKAMIX Snack/Snack Petit

The perfect alternative

- ✓ as a healthy treat
- ✓ adjusted to the dog's jaw size
- ✓ each Snack for larger dogs (approx. 2 cm Ø), contains 5 g HOKAMIX
- ✓ each Snack Petit for smaller dogs (approx. 1 cm Ø), contains 1 g HOKAMIX
- ✓ contains chicken meat to improve acceptance
- ✓ as a preventive measure and for slight complaints

Ingredients: meat and animal by-products (chicken), herbal mixture (alfalfa, anise, stinging nettle, lady's mantle, goldenrod, St. John's wort, sweet flag, greater burdock, common lungwort, rosemary, horsetail, yarrow, heartsease), vegetables, seaweed

Analytical ingredients: crude protein 22.5 %, fat content 7.3 %, crude fibre 7 %, crude ash 5.4 %, moisture 9.8 %

Direction for use: HOKAMIX Snack/Snack Petit is suitable for dogs of all ages. Start by feeding small quantities and slowly increase.

Snack:

medium-sized dogs up to 30 kg 3 pieces/day large dogs over 30 kg 4 – 5 pieces/day

Snack Petit:

Puppies when they start eating independently ½ – 1 piece daily, then per kg body weight 1 piece daily.

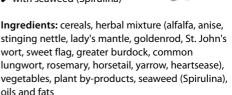
small dogs up to 5 kg 5 pieces/day small dogs over 10 kg 10 pieces/day



HOKAMIX Bonies/Minis

Perfect

- ✓ for smaller dogs
- ✓ for prophylactic support at any age
- ✓ as a low-calorie reward (only 2 % fat)
- during breeding and training
- ✓ with seaweed (Spirulina)



Direction for use Bonies: Puppies from 6 weeks of age ½ Bonie daily

or age 72 borne daily.	
Dogs of 5 kg and more	2 Bonies daily
from 7 kg	3 Bonies daily
from 10 kg	4 Bonies daily
from 15 kg	6 Bonies daily
from 20 kg	8 Bonies daily
from 30 kg	12 Bonies daily

size approx. 27 x 15 mm

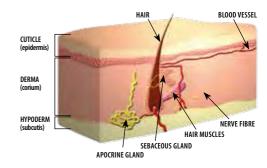
Direction for use Minis: Minis reward your animal according to its size: small dogs up to 15 pieces/daily, medium-sized dogs up to 30 pieces/daily. *size approx.* 10 x 10 mm

Analytical ingredients:	Bonies	Minis
crude protein	11.5 %	11.5 %
fat content	2 %	2 %
crude fibre	1 %	1.5 %
crude ash	11 %	7.5 %
moisture	16 %	18 %

Skin problems caused by incorrect nutrition

The first thing we admire about a healthy dog is a glossy coat. It acts as a mirror, showing us if an animal is fed properly and well-groomed and if it is overall in good health. As the skin is the largest organ of the body it deserves very special attention, support and care.

Parasites, inflammations or general illnesses should always be treated by a vet - but you can easily treat the wide field of nutrition-based skin and coat problems by changing the food and feeding valuable food supplements.





There are many reasons for the occurrence of skin and coat problems:

- parasitic infestation (fleas, mites)
- · inflammatory changes to the skin
- allergic intolerances
- lack of nutrients
- hormonal disturbances
- general indisposition

Skin problems caused by incorrect nutrition

A healthy dog will filter proteins which are hard to digest (from vegetable raw materials or inferior products containing meat), chemical components (preservatives, colouring agents or attractants) etc. mainly via the kidneys and excrete them through the intestine with the faeces. If the metabolism is no longer able to do this, the body will try to dispose of these remains through the skin surface. This is unfortunately not always possible and the remains or metabolism end products deposited in the hypoderm will then cause itching, scaly skin, hair loss or even inflammation!

Possible solutions

- · changing to a balanced food which is adapted to the actual protein needs
- · choose high-quality, easily digestible protein sources (with lots of meat)

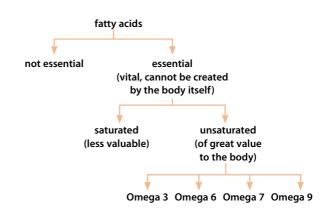
· consider treats (pizzles, pig's ears or chewing bones) that have a protein content of up to 80 %.

In addition to the proteins, essential fatty acids play an important role for a beautiful, glossy and strong coat. We differentiate between essential (necessary) and non-essential (can be produced by the body itself) as well as unsaturated fatty acids (which are more valuable to the organism) and saturated fatty acids. Essential, unsaturated fatty acids are a component of the cell structure. A deficiency here results in tissue damage with the consequence of skin problems such as scaly skin, eczemas, brittle hair or hair loss.

Possible solutions

- add unsaturated, essential fatty acids to the food
- note the ratio of 5 10 Omega-6- to 1 Omega-3fatty acids

The significance of fatty acids Various essential, unsaturated fatty acids are of enormous significance for the entire body.



Our recommendation for persistent skin problems: HOKAMIX Forte

Gluten-free

A very special seaweed is added to the HOKAMIX medicinal herbs mixture (page 8) in order to fight skin problems directly: **Chlorella**.

As chlorella contains essential amino acids and numerous vital vitamins and minerals, it optimizes the many positive characteristics of the herbs used. Accordingly, HOKAMIX Forte is the perfect solution for many skin problems, especially eczemas and severe itching.

Chlorella has two important characteristics: it can excellently absorb heavy metals and is therefore very important for detoxifying the body. It also contains a natural growth factor (Chlorella Growth Factor (C.G.F.*)), which enhances cell division and the healing of damaged skin tissue.

HOKAMIX Forte:

- ✓ stimulates cell division and accelerates healing
- ✓ supports natural healing
- ✓ influences the entire organism
- ✓ you need to be patient for about 6 to 8 weeks
- accurate dosage to the gram with the enclosed measuring spoon

Ingredients: herbal mixture (alfalfa, anise, stinging nettle, lady's mantle, goldenrod, St. John's wort, sweet flag, greater burdock, common lungwort, rosemary, horsetail, yarrow, heartsease), vegetables, seaweed (chlorella)

Analytical ingredients: crude protein 12.9 %, fat content 12.2 %, crude fibre 8.6 %, crude ash 46.1 %, moisture 3.8 %, calcium 12.5 %, sodium 1.6 %, phosphorus 0.3 %

Direction for use: As a basic quantity each dog (puppies when they start eating independently) needs 1g per kg body weight per day. dogs from 1 kg – 15 kg 1 to 15 g daily dogs from 15 kg – 40 kg 15 g daily dogs over 40 kg 25 g daily

Ideal against

- ✓ itchiness
- ✓ scalv skin
- ✓ excessive loss of coat
- ✓ eczema
- ✓ allergies
- ✓ bald patches



Essential fatty acids: HOKAMIX Skin & Shine, Velcote

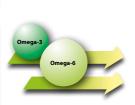
The entire body tissue and every organ is composed of very specific cells. The skin is the body's largest organ and consists of innumerable single cells, just as one single hair does.

Essential, unsaturated fatty acids are a component of every cell coating. If there is a deficiency of these fatty acids, the tissue is also not intact. This results in skin problems such as scaly skin, eczemas, brittle hair or a coat which is too loose and hair that constantly and easily falls out. We can differentiate between essential (necessary) and non-essential (can be produced by the body itself) as well as unsaturated fatty acids (which are more valuable to the organism) and saturated fatty acids.

As some fatty acids are essential, they must be supplied to the body through food. It therefore does not make sense to simply add pure oils such as sunflower, olive, salmon or evening primrose oil. These oils only contain one of the different kinds of fatty acids at a time and so the required ratio of 5 – 10 Omega-6 to 1 Omega-3 fatty acids is not taken into account. But by combining different oils in one product, the ratio of the fatty acids can be influenced and optimized. If you add this combination to the food every day, you will soon achieve the desired aim of allowing the skin tissue to heal, removing scales and effectively opposing constant hair loss.

Advantages of essential fatty acids

- ✓ fast results
- ✓ locally on the skin (from the inside)







- ✓ cold-pressed oil from African and American nuts
- for more pronounced changes, such as open patches, "bedsores", irritated skin, massive loss of hair
- ✓ effective after 4 5 days
- ✓ particularly for very dry, flaky skin
- ✓ ideal ratio of Omega-3 and Omega-6 fatty acids
- double quantity of Omega-3 fatty acids (compared to other known products)
- ✓ additional Omega-7 fatty acids (promote the regeneration of the skin)
- additional Omega-9 fatty acids (support the heart function and maintain a good cholesterol level)

Ingredients: oils and fats (pure vegetable and cold-pressed made from African and American nuts), also included are very high levels of palmitic acid, stearic acid, oeleic acid, linoleic acid and arachidonic acid

Analytical ingredients: fat content 97 %

Additives: *Nutritional additives per kg:* vitamin A 234.000 IE, vitamin D3 23.400 IE, vitamin E 1.065 mg

Direction for use:

small dogs 2 ml daily medium-sized dogs 6 ml daily large dogs 8 ml daily

Mix HOKAMIX Skin & Shine with the dog's food (1 pump of the product is approx. 2 ml)



- ✓ for short-coated breeds
- ✓ made from cold-pressed nut oils, wheat germ oil and linseed oil
- ✓ against flaky skin and a dull coat
- ✓ accelerates coat change
- ✓ effective after 7 10 days
- ✓ ideal ratio between Omega-3 and Omega-6 fatty acids

Ingredients: oils and fats (pure vegetable and cold-pressed from nuts, wheat germ oil, and linseed), with naturally high percentages of lecithin, oleic acid, linoleic acid, linolenic acid, palmitin acid, stearic acid, arachidonic acid, glycerids

Analytical ingredients: fat content 98 %, crude protein 0.5 %, crude ash 0.5 %, crude fibre 0 %

Additives: Nutritional additives per kg: vitamin A 200.000 IE, vitamin D3 20.000 IE, vitamin E 671.1 mg

Direction for use: The recommended duration of feeding Velcote (the time until the desired results normally should be achieved) is up to 2 months. After a few days you should already be able to see the first positive results achieved by the supplement. Feeding Velcote daily over the whole year, will ensure that the coat and the skin are in a perfect condition in winter as well as in summer.

Rodents, cats and small dog breeds

up to 10 kg 1 – 2 ml daily dogs between 10 and 30 kg 3 - 5 ml daily dogs over 30 ka 5 – 10 ml daily horses 10 - 15 ml daily

1tsp corresponds to approx. 5 ml Velcote

- ✓ suitable for all breeds
- ✓ pure salmon oil derived from Atlantic salmon
- ✓ supports essential functions
- ✓ for dry skin, itching
- ✓ especially high percentage of Omega-3 fatty acids
- ✓ cost-efficient alternative

Ingredients: 100 % pure salmon oil

Analytical ingredients: fat content 99.9 %

Additives: Nutritional additives per kg: vitamin A 813.000 IE, vitamin D 88.000 IE, vitamin E 1.370 mg

Direction for use:

below 5 ka 2.5 ml daily 15 – 30 kg 10.0 ml daily 5 – 15 kg 5.0 ml daily over 30 kg 15.0 ml daily 1tsp corresponds to approx. 5 ml







Morgana's ...

The photographs of Morgana and Enzo clearly reflect the impressive healing process and the significant change in the skin.

Morgana suffered for ten months from flaky skin and her coat was falling out. She was treated with various antibiotics and cortisone. Her food was high quality and balanced. After ten months, her treatment with HOKAMIX Forte and HOKAMIX Skin & Shine was started. Later, the treatment was supported by additional, homeopathic medicine which stimulated the kidneys and liver. Now, only using HOKAMIX Forte, the dog is sustainably well.

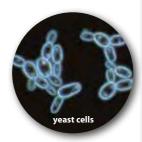
... and Enzo's success stories

Enzo, the German Shepherd, also suffered from acute coat problems. In a period of about 3 months, he was given HOKAMIX Forte, HOKAMIX Skin & Shine and Sanofor. After these additives, Enzo's coat nearly regenerated completely, and his skin is fully regenerated.



Vital Tablets (herbal yeast)

Vitamins, minerals and valuable amino acids are indispensable for a healthy and active life. For dogs and cats – both carnivores – yeast offers those nutrients which they can actually benefit from. That is why they have a high bioavailability. The yeast cells used for these tablets are naturally broken down so that the particularly effective ingredients are in fact available for the meat-eater's organism.



Special life situations require an additional supply of vital substances:

- ✓ stress
- ✓ special performance (agility, work, sport)
- ✓ dog shows
- ✓ pregnancy and lactation

- ✓ coat change
- ✔ BARF feeding
- ✓ recuperation after an illness
- ✓ first complaints of old age

The Vital Tablets (herbal yeast) are extremely suitable for providing vitamins, minerals or amino acids (building blocks for a healthy organism) as a cure or on a permanent basis. A course of about 6 weeks supports and regenerates when feeding homemade rations or when feeding BARF, essential nutrients are provided. For performance or during the course of life, when the body needs support, this permanent addition to the daily food ration is an effective support for every four-legged friend.

Ingredients: dried yeast (80 %), maize starch, cellulose powder, carrots, elderberries, blackberries, stinging nettles, dandelion, wheat germ, artichokes, melissa, thyme, sage, woodruff, ground ivy, alfalfa

Analytical ingredients: crude protein 33.4 %, fat content 3.7 %, crude fibre 6 %, crude ash 6.3 %, moisture 17.7 %

Naturally present vitamin content per 100 g: vitamin B1 1.60 mg, vitamin B2 2.30 mg, vitamin B6 1.20 mg, vitamin B12 1.6 μ g, niacin 26.00 mg, biotin 22 μ g, pantothenic acid 9.70 mg, folic acid 1.00 mg. Once swallowed, the B vitamins of Vital Tablets are quickly absorbed and are fully effective in the body.

Naturally present mineral content per 100 g: calcium 93.40 mg, magnesium 161.00 mg, phosphorus 978.00 mg, iron 26.80 mg, cobalt 1.60 mg, copper 2.10 mg, manganese 0.80 mg, zinc 12.20 mg.

Minerals and trace elements are essential for elementary metabolism processes and for the development of vital enzymes.

Amino acids: arginine, methionine, cysteine, phenylalanine, glutamic acid, threonine, glycine, tryptophan, histidine, tyrosine, isoleucine, valine, leucine, glutathione (tripetide), lysin

Direction for use:

small dogs $1 - 2 \times \text{daily}$ 1 tablet large dogs $2 \times \text{daily}$ 2 - 3 tablets



1 tablet = approx. 0.4 g

- ✓ for optimal hair growth
- ✓ for severe stress
- ✓ with valuable ingredients
- ✓ quick-working
- ✓ with herbal additives
- ✓ vitamin B complex strengthens the nervous system
- ✓ supplements raw feeding

Biotin Forte

- ✓ for a smooth, strong coat
- ✓ for an intact hair structure
- ✓ for sturdy claws
- ✓ for a beautiful coat

Silky, thick, shiny coat and smooth, elastic and scale-free skin are a clear indication of a dog's vitality and well-being.

Biotin (vitamin H) is needed to form keratin. Keratin is the main component of hair and claws and is therefore extremely important for the strength and elasticity of these structures. Biotin is not sufficiently present in meat and cereals and should therefore be added to the food. As both the daily requirement as well as the microbial synthesis of biotin is subject to fluctuations in the intestines of meat-eaters, the daily provision of Biotin Forte can appropriately cover any



1 tablet = approx. 0.7 g 1 teaspoon = approx. 0.4 g

deficiency in the supply of vitamin H. This is also important for the increased requirement during growth, coat change, pregnancy or of older animals to ensure that you prevent deficiencies. As a valuable ingredient in this product yeast provides many native vitamins, amongst others from the vitamin B complex and vitamin C.

Ingredients: milk and dairy products, vegetables (herbs 15 %), yeasts, vegetable by-products, seaweed and minerals

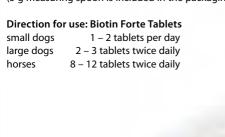
Analytical ingredients: crude protein 14.3 %, crude oils and fats 1.5 %, crude fibre <0.5 %, crude ash 8.7 %, moisture 4.0 %

Nutritional additives per kg: vitamin H (biotin) 500,000 μg

Direction for use: Biotin Forte Powder

As a basic quantity each dog (puppies when they start eating independently) needs 1g per kg body weight per day.

dogs between 15 – 40 kg 15 g daily dogs with a body weight over 40 kg 20 to 25 g daily (5 g measuring spoon is included in the packaging.)





Garlic

- ✓ against tick and flea infestation
- ✓ natural protection against parasites
- ✓ supports the body, especially in old age

1 tablet = approx. 0.4 g 1 teaspoon = approx. 5 g

Dogs and cats that are given garlic on a regular basis will become unattractive to fleas and ticks. "Garlic has a high content of ethereal oils which cover the lactic acid smell of the skin which ticks and fleas need as a trigger mechanism and thus successfully reduce the infestation" (quote from BARF by Swanie Simon, published by DreiHundeNacht). A daily supplement is important to maintain the desired effect.



Garlic Granules

Ingredients: garlic (Allium sativum L., 100 %) dried, as granules

Direction for use:

small dogs 1 pinch daily dogs over 25 kg 1 teaspoon daily horses 1 tablespoon daily

Garlic Tablets

Ingredients: garlic (Allium sativum L., 95 %), beer yeast (5 %)

Direction for use:

small dogs 2 tablets daily medium-sized dogs up to 25 kg 3 – 4 tablets daily large dogs over 25 kg 5 – 6 tablets daily horses 10 tablets daily

Through the high purity and naturalness of our garlic only a small quantity of the granules are necessary as an additive to the daily food. To achieve the desired effect, a daily supplement over a period of 3 weeks is required.



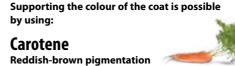


Bring colour into their life!

The colour of the coat and the clear accentuation of the nasal plane, upper lips and eye rims are an important breed characteristic. By adding different food supplements you can specifically support the pigmentation and the intensiveness of the skin and coat colour.

There are two important preconditions:

- the pigmentation must be genetically present at the concerned location
- the nutritional supplements are really suitable and effective



- ✓ supports the reddish brown pigmentation
- ✓ intensive colour impression due to stored carrot pigment
- ✓ high bioavailability

This natural product is made out of 100 % organic carrots and contains a very high percentage of provitamin A (beta-carotene). This beta-carotene is responsible for the reddish colour of skin and coat and thus the perfect solution for breeds with a red coat.

Breeds:

Boxer German Shepherd Dogue de Bordeaux Irish Setter Cocker Spaniel Hungarian Vizsla Dachshund Apricot Poodle Norwich Terrier Welsh Terrier Cairn Terrier Irish Terrier Rhodesian Ridgeback

Simply soak the granules in slightly warm water and add it to the daily food. After about 2 weeks you will be able to see the colour becoming more intense.

Ingredients:

carrots (100 %, dried, as granules)

Analytical ingredients:

crude protein 8.8 %, crude fat 1.8 %

Direction for use:

puppies
1 teaspoon daily
adult dogs
1 tablespoon daily



1 teaspoon = approx. 4g



Accentuation of the natural colour (light, dark, tricolor, etc.)

PIGMENTATION

Seaweed powder

- ✓ Supports ALL natural pigmentation from white to black
- ✓ also emphasizes tricolour colouring
 - ✓ contains 380 mg/kg iodine
 - ✓ ensures a thick and glossy coat

Seaweed powder derived from the seaweed "Ascophyllum nodosum" is a high-quality natural product without any further additives. It distinguishes itself by its high content of valuable amino acids (protein building blocks), vitamins and minerals. These natural ingredients ensure that the appearance of the individual, breed-specific coat colour is presented in the best way and the coat becomes silky and thick. Through the use of this additional supply of important building blocks to complement an optimal nutrition, a dog obtains the splendid appearance with his typical, accentuated coat markings. Seaweed naturally contains a high level of iodine. Iodine is indispensable for an optimal thyroid function.

Ingredients:

dried fresh seaweed (Ascophyllum nodosum)

Analytical ingredients:

crude protein 6.8 %, crude oils and fats 3.2 %, crude fibre 8.2 %, crude ash 24.8 %, moisture 8.9 %

Direction for use:

small and young dogs 1/2 teaspoon daily large dogs 1 teaspoon daily





1 teaspoon = approx. 5 g



Skin – Pigments

A nasal plane with clear pigmentation, black eye rims and dark upper lips are breed characteristics and are a decisive part of the whole facial expression of the dog. With the aid of these natural colouring agents from the elderberry (Sambucus nigra L.) it is easy to effectively support the genetically present pigmentation. The dark colouring should be clearly visible after about three months, otherwise it can be assumed that there is no pigmentation at that location. The simultaneous provision of HOKAMIX products will multiply the desired effect.

Pigment Plus

- ✓ liquid
- ✓ pure, carefully divided elderberry juice

The juice of the elderberry is rich in vitamins A & C and therefore supports the corresponding active ingredient in the food. The plant colourants contained in elderberry juice (anthocyanins, flavonoids) in combination with the naturally high iron content also influences the dark pigmentation of hairless areas of the skin such as the nasal plane, upper lips and eye rims.

Ingredients:

elderberry juice (concentrated, carefully prepared)

Analytical ingredients:

crude protein 1.2 %, fat content 0.1 %, crude fibre 0.1 %, crude ash 3.5 %, moisture 95 %

Direction for use:



Elderberry Pills

- ✓ tablets are especially easy to give
- ✓ clean, reliable dosage

Seaweed and stinging nettle have been added to the elderberry extract tablet. They are particularly suitable when feeding dry food and to be assured that the whole daily dosage is taken.

Ingredients:

elderberry, seaweed, stinging nettles

Analytical ingredients: crude protein 5.6 %, oils and fats 2.1 %, crude fibre 2.7 %, crude ash 20 %, moisture 6.5 %, calcium 0.54 %, phosphorus 0.051 %, sodium 0.29 %, magnesium 0.33 %

Direction for use:

small dogs 1 - 2 tablets daily medium-sized to large dogs 2 - 4 tablets daily



ca. 10 mm Ø



Is there a change in your dog's behaviour?

- ✔ Does he have problems with muscle stiffness
- ✓ If you go for a walk with him, does he lag behind...?
- ✔ Does he hesitate before going up or down stairs...?
- ✓ Does he limp a little...?
- ✓ Has he lost his enthusiasm and zest for life ...?

You should never underestimate these signs! These are the warning signs that could indicate joint problems!



Joint products

Top-Product HOKAMIX JOINT+ supports the entire organism and joints; results after 6 - 8 weeks



During growth

- ✓ in particular for large and very large breeds up to the end of the growth phase
- ✓ optimal start to life

For adults

✓ preventive measure for larger or very active dogs depending on stress levels 1 – 2 x annually from 6 - 8 weeks into old age

For old age-related problems

✓ comprehensive effects on joints, metabolism, organs and also vitality

Synopet Joint liquid (also contains turmeric and green lipped mussels) ensures optimal mobility; results after about 3 - 4 weeks





✓ reduces acute inflammation and pain

✓ replaces synovial

fluid, reduces

age related

problems in

movement

✓ supports

cartilage

regeneration

Drinking-Gelatine

for all dogs with arthritis and for older

results after



animals with joint problems;

about 3 - 4 weeks

(i) page 25



Glycofit Glycosaminoglycanes made

from green lipped mussel; results after 3 - 4 weeks

(i) page 26



✓ in particular for large and very large breeds, effective for joints, tendons and ligaments



✓ preventive measure for larger or very active dogs depending on stress levels 1 – 2 x annually from 6 - 8 weeks into old age





When do the joints need support?

during growth

.....

small and medium-sized breeds at the beginning of their growth (4 – 5 months old, rapid increase in the growth rate)

large breeds (adult weight up to 40 kg) up to the end of their first year

very large breeds (adult weight > 40 kg) up to 18 months



for adult animals

depending on their activity (e.g. agility, running hounds, training) 1–2 x annually for a cure over 6-8 weeks



without special requirements preventive 1 – 2 x annually or all year round if there are problems



Areas of application

deal time

all-round problemsolver for nearly all joint diseases preventative or therapeutic

for inflammation complaints, supports the joints

for signs of wear and tear

relief, e.g. for inflammatory processes, injuries, trauma, weaknesses of the connective tissue

Movement is life!

If your animal suffers from joint problems, it is important to make sure that it has regular, but controlled exercise. Only then the muscles can build up a "supporting brace" which can relieve the strain on the affected joint.

Additionally, the joint fluid, the "synovia", will be distributed by the mechanical movements of the complete joint over the entire surface of the joint which relieves pain. Rest is not at all suitable to provide an animal with long-term relief.

Joint effecting agents

a) **Glycosaminoglycanes**

GAG, are very effective agents derived from the New Zealand greenlipped mussel (Perna canaliculus). GAG are also nutrients which help to rebuild and regenerate the cartilage and have a broad efficacy spectrum for the muscoskeletal system:

- Inhibition: Enzymes which lead to arthritis of the joint are inhibited and the progress of the problem is impeded.
- Replacement: GAGs are a component of a healthy cartilage.
 They are stored in the joint to replace the cartilage.
- Stimulation: The cartilage's own cells (chondrocytes) are stimulated and regenerate the tissue.

b) Mucopolysaccharides (MPS)

are natural components of the cartilage. They are excellent at storing water and in this way create an elastic and robust cartilage tissue.

c) Chondroitin sulphate

is a natural component of cartilage, connective tissue and joint fluid (synovia) and serves as a structural substance. It supports the regeneration of damaged joints and the surrounding tissue.

d) Turmeric (Yellow Ginger)

has provable anti-inflammatory and thereby also pain-reducing properties.



HOKAMIX Joint+



Our Number One product for dogs of any age and breed.

This mixture of medicinal herbs is a further development of HOKAMIX (page 8). The addition of joint affecting agents multiplies the characteristics of the original HOKAMIX mixture. This is the reason why this product is an ideal choice for many animals with pain or signs of wear in the muscoskeletal system. Besides the therapeutic use for existing problems, the aspect of prevention (prophylaxis) is of utmost importance. The different breeds, and

HOKAMIX Joint+ contains 4 % glycosaminoglycanes. Depending on the quality, between 2 g and 6 g of GAG are included in 100 g of pure mussel extract. Giving your dog 100 g HOKAMIX Joint+ means he gets 4 g GAG and an additional 30 appropriate herbs for mobility and well-being. In effect, this amounts to a larger quantity of GAG than present in a product with 100 % mussel extract!

increasingly diverse exercises available for our dogs, demand a well-timed and targeted nutrient intake.

HOKAMIX Joint+ Powder Prevention:

- promotes the development of the cartilage during growth, especially for large breeds
- · stabilizes the skeletal system
- creates a muscular support structure around the growing bones and joints
- supports the development of healthy joints

Relief:

- · supports the creation of the synovial fluid
- · mobilizes the joints
- · stabilizes the muscoskeletal system
- adds joint-specific elements and nutrients
- strengthens the joint capsule

Ingredients: herbal mixture (alfalfa, anise, stinging nettle, lady's mantle, goldenrod, St. John's wort, sweet flag, greater burdock, common lungwort, rosemary, horsetail, yarrow, heartsease), vegetables, molluscs and crabs (as an extract from mussel powder), glucosamine, chondroitin sulphate



Powder

- ✓ for dogs of any age
- ✓ medicinal herbs mixture with the added ingredients glycosaminoglycanes, mucopolysaccharides and chondroitin sulphate
- ✓ the best product for growing animals of large breeds
- ✓ provides relief and acts preventively

- ✓ especially easy to give
- ✓ good acceptance

Analytical ingredients: crude protein 12 %, fat content 10.7 %, crude fibre 8.5 %, crude ash 49.9 %, moisture 4.3 %

Direction for use: As a basic quantity each dog (puppies when they start eating independently) needs 1g per kg of body weight daily. Dogs with a body weight

between 15 and 40 kg 15 g daily dogs over 40 kg 20 - 25 g daily

HOKAMIX Joint+ Tablets

are easy to give. Ideally they can be mixed with the food or given as a little "treat".

Ingredients: herbal mixture (alfalfa, anise, stinging nettle, lady's mantle, goldenrod, St. John's wort, sweet flag, greater burdock, common lungwort, rosemary, horsetail, yarrow, heartsease), vegetables, brewer's yeast, molluscs and crabs (as an extract from mussel powder), glucosamine, chondroitin sulphate. · Analytical ingredients: crude protein 16.2 %, fat content 1.4 %, crude fibre 3.4 %, crude ash 27.3 %, moisture 5.7 %

Direction for use: Large breed puppies (when they start eating independently) get 1 tablet per 2 kg of body weight daily.

adult dogs with 1 – 5 kg body weight 2 tablets daily with 6 – 15 kg body weight 4 - 8 tablets daily and from 16 kg and more 10 tablets daily Extremely heavy dogs (including Great Danes and St Bernards) should be given 15 – 20 tablets daily.



ensures:

- ✓ supple joints
- ✓ sufficient synovial fluid
- ✓ optimal mobility
- ✓ intact cartilage tissue

The main ingredients are turmeric (Curcuma longa, yellow ginger) and 100 % green lipped mussel (Perna canaliculus). Further additives are vitamin C, vitamin D3 and blackcurrants (Ribes nigrum).

These ingredients have proven properties for aiding against inflammation. They also support the preservation of important tissue such as cartilage and synovia (joint lubricant) which enables harmonious movement.

The liquid form provides all nutrients in a very good bioavailability, is tasty and easy to dose.

Ingredients: water, green lipped mussel (Perna canaliculus), turmeric (Curcuma longa), blackcurrants (Ribes nigrum)

Analytical ingredients: crude protein 2.3 %, crude oils and fats 0.3 %, crude fibre <0.3 %, crude ash 0.6 %, moisture 93 %

Additives: Nutritional additives per kg: vitamin C (ascorbic acid) 17,000 mg, vitamin D3 (cholecalciferol) 2000 I.E. Technological additives: citric acid, lactic acid and potassium sorbate

Direction for use: Synopet Joint Liquid can be poured over the food. If necessary, the dose can be doubled over a period of 10 days. Dogs

over a period of 10 days. Dogs up to 10 kg 3 ml daily

up to 30 kg 5 ml daily up to 45 kg 7.5 ml daily over 45 kg up to 10 ml daily

Note: Please store in a cool and dry place. Shake before use. Do not feed to pregnant animals. Use contents within 45 days after opening.



Green Lipped Mussel powder

- ✓ 100 % pure Green Lipped Mussel powder
- ✓ high percentage of natural glucosaminoglycans
- ✓ improves mobility
- ✓ supports joints
- ✓ regenerates cartilage

The best ingredients are delivered by nature, therefore New Zealand green-lipped mussel (Perna canaliculus) is ideal in order to regenerate cartilage and stimulate the formation of synovial fluid to counteract limited mobility.

This 100 % pure powder is obtained from the meat of the mussel (without shell) in a special freeze-drying process. The mussels are reared in the waters off New Zealand in natural breeding ponds under optimal environmental conditions.

Ingredients: Mussel powder (100 %, Perna canaliculus)

Analytical ingredients: Crude protein 52,8 %, Fat content 4 %, Crude ash 13,8 %, moisture < 5 %

Direction for use:

Dogs up to 5 kg 2 g per day
Dogs up to 10 kg 3 g per day
Dogs up to 30 kg 5 g per day
Dogs more than 30 kg 7 g per day
1 teaspoon is about 5 g





Glycofit

- ✓ as a preventive measure for large puppies during growth
- ✓ for dogs with growth problems, especially for large breed young dogs
- ✓ for adult dogs with acute complaints
- ✓ for inflammatory changes in the joints
- ✓ good acceptance
- ✓ stabilizes the surrounding connective tissue
- ✓ contains glucosaminoglycanes

Glycofit is the ideal choice if you wish to add glucosaminoglycanes to the food. The GAGs, which form the basic agent for this product, are derived from the extract of the New Zealand green lipped mussel "Perna canaliculus". Dogs love the fish-like flavour of molluscs and crabs, making these granules easy to give. As early as 3 weeks after the initial dosage, you will notice an improvement in the dog's movement and a significant decrease in its problems.

Glucosaminoglycanes (included in the added mussel powder) make this food supplement particularly valuable and effective. We choose the same high quality ingredients for our additives as are used in the production of human food.

Ingredients: proteinhydrolyzate (made of broken-down collagen), oatmeal, brewers yeast, rye flakes, wheat flakes, fat powder (soy-oil, inclusive of multiple unsaturated fatty acids 49 %), culinary herbs, spices and pot herbs (also with parsley), carrot meal, mussel powder extract (2 %, with natural glucosamine content), seaweed powder, minerals (magnesium hydroxide carbonate, tricalcium phosphate, calcium carbonate)

Contents: crude protein 31.4 %, fat content 9.3 %, crude fibre 5.7 %, crude ash 2.2 %, calcium 0.48 %, phosphorus 0.47 %

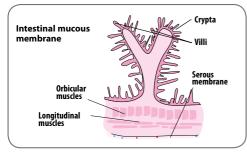
Direction for use:

dogs up to 10 kg 7 g/day dogs up to 20 kg 14 g/day dogs up to 30 kg 21 g/day dogs over 30 kg 28 g/day



1 slightly heaped tablespoon = about 14 g





Stomach and Intestine – up and out it goes!

Some day it catches all dogs: diarrhoea and vomiting are the symptoms of different diseases and occur on and off during lifetime. In the majority of cases, these are signs that the dog ate something that didn't agree with him or there could be a slight infection; something that can easily be regulated by changing his food or food supplement. If the diarrhoea and/or vomiting persists for more than

two days, you should consult your vet as these could also be symptoms of a more serious disease or infection.

Sanofor

The vital substances contained in Sanofor

- ✓ support gastro-intestinal activity
- ensure a vital intestinal mucous membrane and intestinal flora
- ✓ neutralises excessive gastric acid
- ✓ supports blood formation (high iron content, 400 mg/kg)
- ✓ can reduce eating of faeces and scavenging



This natural moor consists of an organic substance from primordial plants. It supports the gastro-intestinal tract in a natural way – even while neutralising excessive gastric acid. This reduces hyperacidity of the stomach. Sanofor supports the intestine to excrete hard-to-digest food components with the faeces and revitalises

the intestinal flora, especially after nutrition-related disorders (e.g. antibiotics or de-worming treatment). An intact, perfectly working intestine is the basis of vitality and life quality and the best possible outer appearance.

Ingredients: pure natural moor, natural ligno-cellulosic (0.5 %)

Analytical ingredients: crude protein 0.8 %, crude fat 0 %, crude fibre 1 %, crude ash 0.6 %, moisture 91 %

This liquid moor product does not contain any additives; it is natural, extremely rich in content, and superior in its effectiveness.

Direction for use:

small dogs 1 teaspoon daily medium-sized dogs 2 teaspoons daily large dogs 1 tablespoon daily cats and rodents ½ teaspoon daily

Tip: Please <u>do not</u> store the product in the fridge and protect it against frost.



grau Intestinal Plus tablets

- ✓ promotes intestinal health through optimal enterobacteria
- ✓ care for a solid faeces
- ✓ supports the culture enterobacteria

Pre- and probiotic tablets for dogs to reconstruct the enterobacteria after strong dysentery, after antibiotic- or anthelmintic therapy.

Healthy intestine – the basis for a healthy animal, because a healthy intestine with an intact enterobacteria is the foundation for health, vitality and stamina.

grau Intestinal Plus tablets contain the probiotic bacterium enterococcus faecium, yeasts and prebiotic fibres. The prebiotic fibres produce short chained fatty acids, which stimulate the action of the bowels and optimize the digestion. The probiotic bacterium supports the composition of a healthy enterobacteria.



Food supplement for dogs

Ingredients: Fructo-Oligo-Saccharide 26 %, yeast extract (spring of mannan-oligo-sacchariden) 26 %, beta-glucane 13 %, mineral nutrients

Contents: Crude protein 9,7 %, crude fat 6,4 % crude fibre 7,6 %, crude ash 22 %

Additives: zootechnological additives Enterococcus faecium (NCIMB 10415) E1707: 2.1 x 10/11 CFU/kg (correspond 200 million E. faecium bacterums per tablet)

Direction for use:

Puppies and small dogs below 10 kg Medium-sized-dogs below 20 kg Large dogs below 45 kg Very large dogs over 45 kg Store in a cool and dry place.

1 tablet daily 2 tablets daily 3 tablets daily 4 tablets daily



Vitality – makes life worth living **Beef Fat Powder**

- ✓ for insufficient undercoat
- ✓ for loss of appetite
- ✓ for more body
- ✓ for additional energy requirements

An energy bomb enriched with glucose!

The Beef Fat Powder is quickly absorbed by the body. This creates an immediate release of calories for direct energy requirements. Beef Fat Powder is also an excellent "little extra" to add to food, increasing the development of the animal's body.

Good to give

- to dogs with high energy requirements, e.g. police dogs, hunting dogs, sports dogs, and other dogs that are exposed to extensive physical work
- · during the last trimester of pregnancy
- · to nursing bitches



- to dogs with a dry skin
- · if the structure of the coat is too hard
- · as an additional supply of calories
- · as an appetiser

Ingredients: beef fat, glucose

Contents: crude protein 3 %, crude oils and fats 80 %, crude ash 2 %, moisture 1 %, glucose 14 %

Direction for use:

small dogs 1 teaspoon daily large dogs 2 tablespoons daily



Stress Tablets

- ✓ calms without causing dizziness
- ✓ non addictive
- ✓ can be given long-term

This is a broad-spectrum product and is suitable for stressful situations (visits to the vet, dog shows, crowds), travelling, car journeys, nervousness (e.g. after surgery, accidents, biting dogs), separation anxiety, destructive impulse (if the animal is alone), change of location (dog boarding house, kennel), aggression, excessive anxiety (fireworks, traffic) or familiarisation with a new housemate. The high quality natural components can be divided into groups with specific functions. This multifunctional system covers a broad field of application. And all this combined in an easy to give,

about 12 mm Ø

tasty tablet.

Ingredients: maltodextrin, cellulose, yeasts, starch (potato), winter cherry (Withania somnifera), valerian, lupine, rosemary, tricalcium phosphate, magnesium stearate, sodium glycolate, silicondioxide

Contents: crude protein 3.8 %, crude oils and fats 1.7 %, crude fibre 6.8 %, crude ash 21 %, moisture 3.5 %, calcium 1.8 %, phosphorus 1 % magnesium 7.5 %, sodium 0.01 %

Additives: Nutritional additives per kg (per tablet) vitamin B6 166 mg (110 µg), folic acid 30 mg (20 µg) Technological additives: antioxidants with tocopherol-rich extracts of natural origin (natural vitamin E)

Direction for use: 1 tablet per 5 kg of body weight daily. Start giving the tablet(s) about 5 days before the expected event (trip, fireworks). Store in a cool and dry place and keep out of the reach of children.

Withania somnifera (winter cherry) reduces anxiousness, has a short-term calming effect. Valerian has a long-term calming effect · vitamin B complex has a general positive effect on the nervous system



Excellence SENSITIVE DOG CARE

All complete food is exclusively produced for us according to our specifications. Long-term experience, well-developed co-operation with renowned manufacturers and the assurance of the best possible implementation of nutritional-physiological requirements means that you can choose the most suited for your canine friend out of the range of products now available.

Natural, fresh and full flavour

The **Excellence dry complete foods** from grau are designed to accompany a dog during the whole of its life and to provide optimal and appropriate nutrition according to its stage of life, activity, needs or taste preferences.

The advantages at a glance:

- We only process fresh meat meal from animals slaughtered according to EC rules which are food-grade.
- Depending on the product concerned, we mainly use rice, corn or wheat as grain.
- We also use high quality vegetables such as potatoes which we declare on the product.
- We name the raw materials contained in each product. If only one animal species and/or one type of grain is named, this product only contains this specific type.
- No artificial additives such as colouring agents, attractants or aromatic substances are used! Acceptance is assured as we only use the best ingredients!
- Short times between production, warehouse and customers always guarantee fresh products.



Premium Balanced Food:

PUPPY	JUNIOR MINI	JUNIOR MEDIUM
with Poultry	with Poultry	with Turkey
Puppy	Small breed Growth	Young dog Growth
Crude protein 28 % Fat content 18 %	Crude protein 25 % Fat content 16 %	Crude protein 24 % Fat content 15 %
Digestible energy: 17.0 MJ/kg (4060 kcal/kg)	Digestible energy: 17.3 MJ/kg (4132 kcal/kg)	Digestible energy: 15.9 MJ/kg (3800 kcal/kg)
✓ First solid food ✓ With ample meat ✓ Balanced calcium-phosphorus-ratio	✓ For small breeds ✓ Croquette shape suited to jaw size ✓ With ample meat ✓ Optimal amount of protein for small breeds	✓ For medium- sized to large breeds ✓ Croquette shape suited to jaw size ✓ With ample meat ✓ Moderate protein quantity for larger breeds



Croquettes

ADULT Classic with Poultry	ADULT Classic with Lamb	ADULT Lamb croquettes with Rice	ADULT Active	ADULT Sensitive, Grain-Free Duck with Potatoes	ADUIT Sensitive, Cold-Pressed with Lamb	ADULT Sensitive with Deer	SENIOR Less Active with Poultry
Fully grown	Fully grown	Fully grown	Active	Sensitive Skin & Coat Grain-free	Sensitive Cold-pressed	Sensitive Skin & Coat	Older dog Weight reduction
Crude protein 24 % Fat content 12 %	Crude protein 23 % Fat content 11 %	Crude protein 23 % Fat content 9,8 %	Crude protein 25 % Fat content 15 %	Crude protein 24 % Fat content 14 %	Crude protein 24 % Fat content 10 %	Crude protein 20 % Fat content 10 %	Crude protein 20 % Fat content 8 %
Digestible energy: 15.4MJ/kg (3681 kcal/kg)	Digestible energy: 14.3 MJ/kg (3427 kcal/kg)	Digestible energy: 13.7 MJ/kg (3265 kcal/kg)	Digestible energy: 15.7 MJ/kg (3750 kcal/kg)	Digestible energy: 15.3 MJ/kg (3648 kcal/kg)	Digestible energy: 13.4 MJ/kg (3200 kcal/kg)	Digestible energy: 13.5 MJ/kg (3234 kcal/kg)	Digestible energy: 14.5 MJ/kg (3473 kcal/kg)
✓ Easily digestible ✓ Tasty ✓ Ideal for a sensitive digestive system or intolerances to beef, lamb or gluten	Easily digestible lamb With high-quality carbo-hydrates For food incompatibilities, skin and coat problems, digestive disorders	✓ Hypoallergenic ✓ lamb only ✓ has proven itself over decades	High calorie concentration Excellent acceptance For very agile dogs Increased fat content suited to activity	 ✓ Hypoallergenic ✓ Selective diet ✓ Duck as an outstanding source of protein ✓ Source of protein suitable for certain intolerances 	Easily digestible Stomach-friendly HOKAMIX added directly Source of protein suitable for certain intolerances Special manufacturing process (cold-pressed)	✓ Hypoallergenic ✓ Deer as an exceptional animal protein source ✓ Gluten-free	Easily digestible protein sources to relieve the decelerated metabolism Slightly reduced protein and crude fat content to prevent overweight
Promium.						www.hokam	ix.com

Premium-Mix

Ideal to mix with meat or canned food

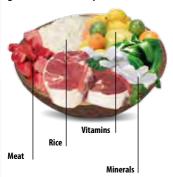
PREMIUM-MIX Basic Vegetable Flakes	Perfect to mix		Crude protein 9.6 % Fat content 2.8 %	✓ Easily digestible	✓ Grain flake mixture with vegetables
PREMIUM-MIX Rice Mix with Vegetables	Perfect to mix	Weight reduction	Crude protein 9.1 % Fat content 1.9 %	✓ For allergies and weight control	✓ Pre-cooked rice and five types of vegetables



Quality down to the last detail!

Vegetables, corn, wheat and rice are gently cleaned. Any hard to digest plant components and any dirt is sifted out and then carefully separated from the final product. Great attention is given to the production process to ensure excellent hygienic conditions in order to prevent the occurrence of mould or pathogens.

grau-Excellence-croquette



We place great value on hands-on work when it comes to manufacturing our products. Our employees personally carry out accurate controls which particularly include the recognition of any irregular smells or undesirable visual changes. We only use the best raw materials available for the production of our croquettes containing meat.

Our company offers:

- ✓ The best possible environmentally-friendly hygiene in air-conditioned halls
- ✔ Regular State control of our plant
- Ongoing quality control of products with regard to germs and contamination
- ✓ Highly qualified and extremely motivated employees
- ✔ Punctual deliveries
- ✔ Honest and comprehensive answers to questions on our products
- ✔ Appropriate warehousing (no excess, no shortages)

All for the love of animals!

We avoid any kind of additives so our products – right from the delivered raw materials – contain no attractants, colouring agents, aromatic or flavouring substances.

This fact is verified by the short shelf life of our dry food – 6 months. Our Gourmet Pots and the wet food in the Excellence range have a longer shelf-life as they are hermetically sealed and thus protected from spoilage.

You can always be assured of and rely on the high-quality and the good nutritional value of all our ingredients.

Our balanced food is manufactured from fresh meat. As the original water content of meat is 70 %, it must be dried when manufacturing

a croquette. If you calculate our dry foods as having about 10 % moisture against the actual meat portion, this means that approximately 70 % of fresh meat has been processed. In fact: the 29 % of poultry meat meal in the croquettes "Excellence Adult Classic with Poultry" (see page 35) corresponds to about 70 % fresh poultry meat.

grau dog food has three types:



 Balanced dry food: croquettes



 Balanced wet food: canned food



 Supplements to meat or canned food: vegetable/rice flakes and noodles





Feeding recommendation (daily ration):

month weight	2	4	6	9	12
1 kg	50 g	45 g	35 g	30 g	30 g
2 kg	85 g	75 g	65 g	55 g	50 g
5 kg	170 g	160 g	130 g	110 g	100 g
10 kg	290 g	270 g	240 g	190 g	170 g
20 kg	490 g	450 g	400 g	370 g	300 g
30 kg		600 g	550 g		

With Poultry

PUPPY

For puppies up to 5 months of age

 Ideally suited to the requirements of puppies



Balanced food for dogs

Complete food for puppies between 4 and 20 weeks of age. Ideal start for puppies beginning to independently eat solid food. Easy to chew, easily digestible, balanced calcium-phosphorus ratio.

Ingredients: poultry meat meal (26 %), rice meal, poultry fat (4.6 %), beef fat, maize meal, linseed oil, linseeds, dried poultry liver (1 %), monocalcium phosphate, sodium chloride · Contents: crude protein 28 %, crude oils and crude fats 18 %, crude fibre 2.4 %, crude ash 6.5 %, moisture 10 %, calcium 1.3 %, phosphorus 1 %

Digestible energy: 17.0 MJ/kg (4060 kcal/kg) **Additives:** Please refer to the table on page 38



FAT CONTENT 18%







Feeding recommendation (daily ration):

month weight	2	4	6	9	12
1 kg	55 g	45 g	35 g	30 g	30 g
2 kg	90 g	75 g	65 g	55 g	50 g
5 kg	170 g	160 g	130 g	100 g	105 g
10 kg	290 g	270 g	240 g	190 g	170 g



Feeding recommendation (daily ration):

month weight	2	4	6	9	12	15
1 kg	50 g	45 g				
2 kg	85 g	75 g				
5 kg	173 g	158 g	130 g	103 g		
10 kg	297 g	266 g	242 g	194 g		
20 kg	489 g	448 g	407 g	367 g	480 g	
30 kg		607 g	552 g	497 g	650 g	580 g
40 kg			685 g	617 g	730 g	750 g
50 kg				729 g	850 g	900 g

With Poultry

JUNIOR MINI

For young dogs - smaller breeds from 4 months of age

- Protein and fat content adjusted to their growth
- · Croquette size suitable for small breeds

Balanced food for dogs

Balanced complete food for growing dogs from 4 months of age (adult weight about 10 kg). Small croquettes which are suitable for the jaw size and appropriate until the end of the growth phase. Easily digestible and tasty.

WITHOUT ARTIFICIAL

Ingredients: poultry meat meal (26%), rice meal, maize meal, wheat flour, poultry fat (4.6 %), beef fat, barley meal, linseed oil, linseeds, dried poultry liver (1 %), monocalcium phosphate, sodium chloride · Contents: crude protein 25 %, crude oils and crude fats 16 %, crude fibre 2.4 %, crude ash 5.6 %, moisture 10 %, calcium 1 %, phosphorus 0.8 %

Digestible energy: 7.3 MJ/kg (4132 kcal/kg) Additives: Please refer to the table on page 38

With Turkey

IUNIOR MEDIUM

For young dogs – medium-sized breeds WITHOUT ARTIFICIAL from 4 months of age COLOURANTS OR ATTRACTANTS

- · Protein and fat content adjusted to their growth
- Croquette size suitable for medium-sized breeds

Balanced food for dogs

Complete food for growing dogs from 4 months of age (adult weight over 15 kg). Crunchy croquettes adjusted to the jaw size are appropriate until the end of the growth phase. Easily digestible, ensures moderate growth and a stable muscoskeletal system.

Ingredients: turkey meat meal (26 %), rice meal, potatoes, poultry fat (4.6 %), dried beet slices, carob flour, salmon oil, yeasts, lecithin, chondroitin sulphate, glucosamine, monocalcium phosphate, sodium chloride · Contents: crude protein 24 %, crude oils and crude fats 15 %, crude fibre 2.5 %, crude ash 5.5 %, moisture 9.5 %, calcium 1.4 %, phosphorus 1 %

Digestible energy: 15.9 MJ/kg (3800 kcal/kg) Additives: Please refer to the table on page 38





Feeding recommendation:

weight	daily ration	weight	daily ration
1–3 kg	30-60 g	25-30 kg	290-340 g
3–5 kg	60-100 g	35–40 kg	380-430 g
5–10 kg	100-165 g	45–55 kg	460-510 g
10–15 kg	165-200 g	60-80 kg	560-680 g
15–20 kg	200-260 g		

With Poultry

ADULT Classic

- Balanced complete food in the poultry range
- · With high-quality carbohydrates



Balanced food for dogs

Easily digestible, tasty complete food for adult dogs. Ideal for sensitive digestive systems or intolerances against beef, lamb, fish or gluten.

Ingredients: poultry meat meal (29 %), maize meal, rice meal, dried beet slices, poultry fat (6 %), poultry protein, hydrolysed (2.9 %), maize protein, sodium chloride, chicory powder, potassium chloride

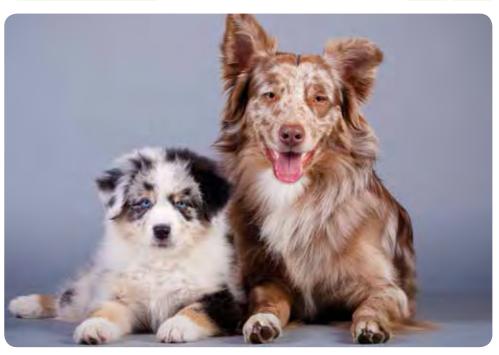
Contents: crude protein 24 %, crude oils and crude fats 12 %, crude fibre 3 %, crude ash 6.7 %, moisture 9 %, calcium 1.25 %, phosphorus 0.95 %

Digestible energy: 15.4 MJ/kg (3,381 kcal/kg)

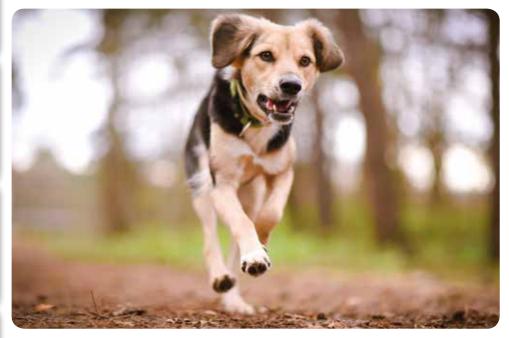
Additives: Please refer to the table on page 38













With Lamb

ADULT Classic

- Balanced complete food in the lamb range
- · With high-quality carbohydrates



Balanced food for dogs

Lamb, rice and potatoes are the ideal solution for food intolerances, skin and coat problems or digestive disorders. Already suitable as a balanced complete food from 4 months of age.

Ingredients: rice meal, lamb meat meal (26 %), potato flakes, poultry fat, egg powder, yeasts, powder cellulose, salmon oil, lecithin, glucosamine, chondroitin sulphate, monocalcium phosphate, sodium chloride · Contents: crude protein 23 %, crude oils and crude fats 11 %, crude fibre 3 %, crude ash 6.5 %, moisture 9 %, calcium 1.5 %, phosphorus 1 % Digestible energy: 14.3 MJ/kg (3427 kcal/kg) Additives: Please refer to the table on page 38

25-30 kg 1-3 ka 30-60 g 270-330 g 35-40 kg 3-5 kg 60-90 q 360-410 q 5-10 ka 90-150 a 45-55 ka 450-510 a 60-80 kg 10-15 kg 150-200 g 550-680 g 15-20 kg 200-245 q

weight

Feeding recommendation:

daily ration

weight

PROTEIN 23%

11%

daily ration



Lamb croquettes with Rice

ADULT

- Hypoallergenic
- · lamb only
- has proven itself over decades



Balanced food for dogs

On request of many of our customers, we have taken our lamb Croquettes with Rice back in our assortment again! Exclusively made from lamb and rice. This high quality complete food has been developed for every breed and age as well as for dogs with a food intolerance or skin and coat problems. Because of their unique composition the grau lamb croquettes with rice are easily digestible and can be fed from 4 months of age.

Ingredients: Meat and animal by-products (31 % lamb), grain (26 %, rice), oils and fats, minerals

Contents: crude protein 23,0 %, crude oil and fat 9,8 %, crude fibre 3,0 %, crude ash 7,7 %, moisture 10,0 %, calcium 1,6 %, phosphorus 1,2 %

Digestible energy: 13,7 MJ/kg (3265 kcal/kg) **Additives:** Please refer to the table on page 38





Feeding recommendation:

weight	daily ration	weight	daily ration
1–3 kg	35-80 g	25-30 kg	370-425 g
3–5 kg	80-115 g	35–40 kg	475–525 g
5–10 kg	115-190 g	45–55 kg	570-660 g
10–15 kg	190-225 g	60-80 kg	705-870 g
15–20 kg	225-315 g		



Feeding recommendation:

weight	daily ration	weight	daily ration
1–3 kg	30–60 g	25–30 kg	290-330 g
3–5 kg	60-90 g	35–40 kg	380-410 g
5–10 kg	90-150 g	45–55 kg	460-520 g
10–15 kg	150-200 g	60–80 kg	550-680 g
15–20 kg	200-245 g		

With Turkey

ADULT Active

- For sport / performance
- Rice as a source of carbohydrates
- High calorie density

Balanced food for dogs

Tasty complete food for dogs with a high energy requirement. These include, e.g. sports, agility or guard dogs but also animals with a low body weight after an illness, after a litter or due to increased stress.

Ingredients: turkey meat meal (26 %), rice meal, potatoes, poultry fat (4.6 %), dried beet slices, carob flour, salmon oil, yeasts, Lecithin, chondroitin sulphate, glucosamine, monocalcium phosphate, sodium chloride \cdot **Contents:** crude protein 25 %, crude oils and crude fats 15 %, crude fibre 2.5 %, crude ash 5.5 %, moisture 9.0 %, calcium 1.2 %, phosphorus 1.0 %

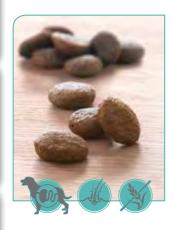
Digestible energy: 15.7 MJ/kg (3750 kcal/kg) **Additives:** Please refer to the table on page 38





WITHOUT ARTIFICIAL
COLOURANTS OR ATTRACTANTS





Duck with Potatoes

ADULT Sensitive, Grain-Free

- Hypoallergenic
- Exceptional source of protein
- Selective diet

WITHOUT ARTHACTANTS COLOURANTS OR ATTRACTANTS COLOURANTS OR ATTRACTANTS

Balanced food for dogs

This complete food is an excellent alternative for dogs with intolerances to various common food components. Duck and potatoes are suitable raw materials delivering an exceptional source of protein and carbohydrates and are ideal to feed dogs with a sensitive skin or stomach.

Ingredients: potato flakes (43 %), duck meat meal (25 %), poultry fat, dried beet slices, potato protein (5 %), carob flour, poultry protein, hydrolysed, yeasts, chicory powder, sodium chloride · Contents: crude protein 24 %, crude oils and crude fats 14 %, crude fibre 3.3 %, crude ash 8.1 %, moisture 9 %, calcium 1.36 %, phosphorus 0.9 %

Digestible energy: 15.3 MJ/kg (3648 kcal/kg) **Additives:** Please refer to the table below

Feeding recommendation:

weight	daily ration	weight	daily ration
1–3 kg	30-60 g	25-30 kg	290-330 g
3–5 kg	60-90 g	35–40 kg	380-410 g
5–10 kg	90-140 g	45–55 kg	460-510 g
10–15 kg	140-200 g	60-80 kg	555-690 g
15-20 ka	200-240 a		

CRUDE PROTEIN 24%

FAT CONTENT 14%

Vitamin A 14000 IE 14000 IE 20000 IE 15000 IE 15000 IE 1800 IE 2000 IE Vitamin E 150 mg 100 mg 90 mg 200 mg 90 mg 75 mg 90 mg 190 mg 90 mg 200 mg Iron as iron-(II)-sulphate (monohydrate) 71 mg 71 mg 50 mg 200 mg 50 mg 50 mg 50 mg 180 mg 90 mg 50 mg Manganese as manganese-(II)-oxide 26 mg 26 mg 35 mg 16 mg 35 mg 35 mg 35 mg 16 mg 58 mg 35 mg Copper as copper-(II)-sulphate (pentahydrate) 12 mg 12.5 mg 5 mg - 5 mg 5 mg 5 mg - 5 mg <td< th=""><th></th></td<>	
Vitamin E 150 mg 100 mg 90 mg 200 mg 90 mg 75 mg 90 mg 190 mg 60 mg 200 mg Iron as iron-(II)-sulphate (monohydrate) 71 mg 50 mg 200 mg 50 mg 50 mg 50 mg 180 mg 90 mg 50 mg Manganese as manganese-(II)-oxide 26 mg 26 mg 35 mg 16 mg 35 mg 35 mg 35 mg 16 mg 58 mg 35 mg	18000 IE
Iron as iron-(II)-sulphate (monohydrate) 71 mg 71 mg 50 mg 200 mg 50 mg 50 mg 180 mg 90 mg 50 mg Manganese as manganese-(II)-oxide 26 mg 26 mg 35 mg 16 mg 35 mg 35 mg 35 mg 16 mg 58 mg 35 mg	1800 IE
Manganese as manganese-(II)-oxide 26 mg 35 mg 16 mg 35 mg 35 mg 16 mg 58 mg 35 mg	400 mg
	200 mg
Copper as copper-(II)-sulphate (pentahydrate) 12 mg 12.5 mg 5 mg - 5 mg 5 mg - 5 mg 5 mg - 5 mg	16 mg
	-
Copper as glycine copper chelate (hydrate) 20 mg 20 mg	20 mg
Zinc as zinc-sulphate (monohydrate) 125 mg 65 mg - 65 mg 65 mg - 65 mg	-
Zink as glycine zinc chelate (hydrate) 160 mg 160 mg -	160 mg
Zinc as zinc oxide 90 mg -	-
Iodine as potassium iodate, water-free 1.3 mg 1.2 mg 1.5 mg 2 mg 1.5 mg 1.5 mg 2 mg <th< th=""><th>2 mg</th></th<>	2 mg
Cobalt as cobalt(II)-sulphate (heptahydrate) 1.8 mg 0.5 mg - 0.6 mg 1.8 mg 0.1 mg - 2.4 mg 0.5 mg	-
Selenium as sodium selenite 0.3 mg 0.2 mg - 0.25 mg - 0.25 mg - 0.18 mg -	0.25 mg

Technological additives: Antioxidants: tocopherol-rich extracts of natural origin (natural vitamin E).

* Additional: ascorbyl palmitate, (esters of fatty acids of ascorbic acid, fat-soluble vitamin C)



With Lamb

ADULT Sensitive, Cold-Pressed

- Stomach-friendly
- Easily digestible
- Special manufacturing process



Balanced food for dogs

This easily digestible complete food for adult dogs is cold-pressed. The special manufacturing process preserves vitamins, amino acids and other valuable ingredients. The carefully selected sources of protein and carbohydrates as well as the familiar mixture of herbs HOKAMIX ensures vitality and well-being. It is particularly suited for dogs with skin and coat problems or with a sensitive gastrointestinal system.

Ingredients: lamb meat meal (15 %), potato flour, maize meal, rice meal, topinambur, dried beet slices, beef fat, fish meal, whey powder, sunflower seeds, sunflower oil, herbal mix (HOKAMIX), linseed, calcified seaweed, brewers' yeast, haemoglobin, whiting, lecithin, monocalcium phosphate Contents: crude protein 24 %, crude oils and crude fats 10 %, crude fibre 4 %, crude ash 6.9 %, moisture 10 %, calcium 1.6 %, phosphorus 0.8 %

Digestible energy: 13.4 MJ/kg (3381 kcal/kg) **Additives:** Please refer to the table on page 38

CRUDE PROTEIN 24%

WITHOUT ARTIFICIAL

FAT CONTENT 10%

Feeding recommendation:

weight	daily ration	weight	daily ration
1–3 kg	25-30 g	25-30 kg	380-450 g
3–5 kg	50-100 g	35–40 kg	500-580 g
5–10 kg	100-180 g	45–55 kg	600-680 g
10–15 kg	180-270 g	60–80 kg	700-800 g
15–20 kg	270-380 g		



Feeding recommendation:

weight	daily ration	weight	daily ration
1–3 kg	30-60 g	25–30 kg	270-330 g
3–5 kg	60-90 g	35–40 kg	360-410 g
5–10 kg	90-150 g	45–55 kg	450-510 g
10–15 kg	150-200 g	60-80 kg	550-680 g
15–20 kg	200-245 g		

With Deer

ADULT Sensitive

- Hypoallergenic
- Deer as an exceptional animal protein source
- Gluten-free



Deer as a source of exceptional protein is ideal to give to dogs with e.g. a beef protein intolerance. This tasty and complete dog food supplies all required nutrients and is an exclusive option for dogs with allergies.

Ingredients: Rice meal, deer meat-meal (20 %), potatoes, poultry fat, dried beet slices, yeasts, salmon oil, lecithin, chondroitin sulphate, glucosamine, monocalcium phosphate, sodium chloride \cdot **Contents:** crude protein 20 %, crude oils and crude fats 10 %, crude fibre 3 %, crude ash 7.5 %, moisture 9 %, calcium 1.4 %, phosphorus 1 %

Digestible energy: 13.5 MJ/kg (3,234 kcal/kg) **Additives:** Please refer to the table on page 38







Optimal nutrition for the older dog

Older companions place special needs on their nutrition

Once your dog gets old, he deserves all the support to counteract the onset of age-related ailments. The daily food is the basis for his optimal care and should be adjusted to the changed needs of your precious pet.

Our recommendation for feeding from 6 years of age:

The most important thing now is to consider the slightly decreased metabolism and the declining effectiveness of some organ systems.

- ✓ By choosing fat-reduced complete food you will prevent your dog from becoming overweight
- ✓ Reduced protein intake relieves liver and kidneys
- ✓ Highly digestible raw materials (meats) are easy to break down and better suited for senior dogs than food from plant sources
- ✓ Chemical additives would have to be processed by the kidneys and liver and should therefore not be included in the food

Complete balanced food for seniors could consist of either:

- Dry food (below)
- Wet food (see page 47)



Sensible food supplements for older dogs:

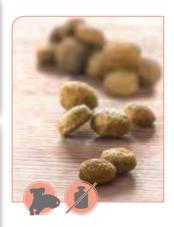
· HOKAMIX Joint+

has a positive impact on the metabolism and supports the muscoskeletal system.

- Synopet joint liquid reduces inflammations and promotes mobility
- (i) Chapter on joints

WITHOUT ARTIFICIAL

see page 22



With Poultry

SENIOR

- For low activity
- · For weight control
- For older dogs
- · With high-quality carbohydrates
- Low fat content

Balanced food for dogs

Tasty complete food with reduced egg white and fat content. Ideal for senior dogs or weight reduction in cases of obesity. Chicory ensures a good feeling of fullness.

Ingredients: maize meal, poultry meat meal (24.2 %), rice meal, dried beet slices, poultry protein, hydrolysed (2.9 %), poultry fat (2.3 %), sodium chloride, chicory powder, potassium chloride, mollusc flesh meal **Contents:** crude protein 20 %, crude oils and crude fats 8 %, crude fibre 3 %, crude ash 6.5 %, moisture 9 %, calcium 0.95 %, phosphorus 0.75 %

Digestible energy: 14.5 MJ/kg (3473 kcal/kg) **Additives:** Please refer to the table on page 38

weight daily ration weight daily ration 25-30 kg 300-360 q 1-3 kg 30-60 q 35-40 kg 3-5 kg 60-110 g 400-450 g 5-10 kg 110-170 q 45-55 kg 470-520 q 170-210 g 60-80 kg 590-680 a 10-15 kg 210-280 g 15-20 kg

Feeding recommendation:





SPECIAL FOOD (perfect to mix) Facellenee



Feeding recommendation:

-			
body weight	quantity*	body weight	quantity*
5 kg	75-100 g	30 kg	450-600 g
10 kg	150-200 g	40 kg	600-700 g
15 kg	225-300 g	50 kg	650-750 g
20 kg	300-400 g	80 kg	750-800 g
* Overall quantity Basic Vegetable Flakes and meat			



Basic Vegetable Flakes

Ideal to mix with meat or canned food WITHOUT ARTIFICIAL
COLOURANTS OR ATTRACTANTS

- Grain flake mixture with vegetables
- · Easily digestible

Food supplement for dogs

For active dogs of any age. The flakes enhance the menu and make it easy to create a ration.

Ingredients: maize (58 %), wheat (38 %), rice (1 %), leek, carrots, kale, white cabbage, spinach (vegetables 3 %)

Contents: crude protein 9.6 %, crude ash 1.4 %, fat content 2.8 %, crude fibre 2.5 %, crude ash 1.4 %, moisture 13.6 %, calcium 0.04 %. phosphorus 0.30 %

Digestible energy: 11.0 MJ/kg (2620 kcal/kg)



WITHOUT ARTIFICIAL COLOURANTS OR ATTRACTANT





Feeding recommendation:

body weight	quantity*	body weight	quantity*
5 kg	75-100 g	30 kg	450-600 g
10 kg	150-200 g	40 kg	600-700 g
15 kg	225-300 g	50 kg	650-750 g
20 kg	300-400 g	80 kg	750-800 g
* Overall quantity Rice Mix with Vegetables and meat			

PREMIUM-MIX

Rice Mix with Vegetables

Ideal to mix with meat or canned food

- Pre-cooked rice and five types of vegetables (carrots, leek, kale, spinach, white cabbage)
- In case of allergies
- Weight control

Food supplement for dogs

Particularly for sensitive dogs of any age. Rice as the sole source of grain and easily digestible vegetables make it possible to create a tasty. special (bland) diet. The special requirements relating to age, skin or weight problems can be addressed by varying the meat content. Young dogs need ample animal protein, whereby older animals or those with skin irritations or excessive weight need considerably less.

Ingredients: rice flakes (opened, 97 %), carrots, leek, kale, spinach, white cabbage (Vegetable 3 %)

Contents: crude protein 9.1 %, fat content 1.9 %, crude fibre 8.1 %, crude ash 0.8 %, moisture 12.8 %, calcium 0.12 %, phosphorus 0.88 %

Digestible energy: 16.5 MJ/kg (3935 kcal/kg)





grau Noodle Mix Pasta+

Pre-cooked noodles with vegetables. Ideal to mix with meat or canned

- ✓ In combination with feeding meat
- ✔ Pre-cooked
- ✓ Tasty

Food supplement for dogs

grau Noodle Mix Pasta+ is especially developed by nutritional specialists as a food supplement to fresh or canned meat or fish as an excellent additional source of carbohydrates for dogs. grau Noodle Mix Pasta+ is easily digestible for animals and an ideal change to their daily menu.

Ingredients: durum wheat semolina, tomato powder, spinach powder, may contain traces of egg

Contents: crude protein 12 %, fat content 1.5 %, crude fibre 3.4 %, crude ash 0.8 %, moisture 13 %, calcium 0.02 %, phosphorus 0.13 % Digestible energy: 2973 kcal/kg

Recommended feeding quantity: see page 43

Recommended preparation: Put the prescribed quantity of

grau Noodle Mix Pasta+ into a feeding bowl, add some slightly warm (not boiling) water and let it soak for about 10 minutes. grau Noodle Mix Pasta+ is then "al dente". Then mix it with the required quantity of fresh or tinned meat or fish and give it to your dog. If your dog does not like this crispy food, you can let grau Noodle Mix Pasta+ soak for up to 30 minutes.

Please always provide fresh water - not too cold!



These blanched potato flakes are a valuable enrichment to a dog's

daily food ration.

Potato flakes (Solanum tuberosum)

Ideal to mix with meat or canned food

Food supplement for dogs

In comparison to other types of vegetables, potatoes have the largest share of utilisable protein. Apart from that, they include plenty of roughage and thus support a desired weight loss.

Valuable ingredients: carbohydrates (starch), protein, fat, roughage, sodium, potassium, calcium, phosphorus, vitamin B1, vitamin B2, vitamin C

Special properties: A large portion of utilisable protein, natural fibres

for weight reduction, easily digestible, gluten-free.

Tip: based on their solanine content, potatoes must not be fed raw.

Recommended feeding quantity:

see page 43



General feeding recommendation grau mixed food

For fully gro Body we		Recommended feeding quantity g/day
<u> </u>	5 kg	75–100
A THE	10 kg	150-200
	15 kg	225–300
77	20 kg	300-400
7	30 kg	450-600
	40 kg	600-700
	50 kg	650-750
t (80 kg	750–800
\		, , , , , , , , , , , , , , , , , , ,

Easy to calculate the daily food quantity: 15 g to 20 g food (flakes or noodles plus meat) per kg of the dog's body weight.

We are always happy to offer advice on the choice of meat content and meat type that is best suited for the age, constitution or dietary problems of your four-legged friend.

As a guideline for quantity, you can use the chart to determine the mix-ratio. You will find the overall quantity of each food ration in the table.

Young and performance dogs

2/3 meat and

1/3 flakes



Dogs with normal activity

1/2 meat and

1/2 flakes

or

1/2 noodles



For older dogs preferably

1/3 meat and

2/3 flakes

or

2/3 noodles





Do you feed your dog raw food?

Then combine fresh meat with our mixed food and perfect the ration with effective food supplements.

Raw food



Mixed food

Food supplements



"If a dog has to adapt to eating raw food, this must absolutely be done slowly and step by step. It must never been done abruptly. Although the dog's digestive tract - for the most part – is similar to that of its ancestors living in the wild, it has adjusted to the food provided over longer periods of time. Essentially, the required balance when choosing the composition of food for personally prepared uncooked food depends on the dog owners' level of information. Today, owners already have a wide range of relevant sources to choose from. (specialist book shops, Internet etc.)."

(Source: Martin Buksch in the magazine "hundkatzepferd" I/2009 page 34)

Premium-Mix Rice Mix with Vegetables

- ✓ Tasty, precooked rice
- Selected sources of carbohydrates
- ✓ Ideal as a light diet

i) page 41

OI

Premium-Mix Basis-Vegetable-Flakes

- ✓ Easily digestible
- ✓ Flake additional food
- ✓ Maize, rice, wheat and vegetable

(i) page 41

or

grau Noodle Mix Pasta+

- ✓ Easily digestible
- ✔ Pre-cooked noodles
- ✓ Made of durum wheat flour with spinachand tomatopowder

(i) page 42

or

grau Potato Flakes

- ✓ Large share of utilisable protein
- ✔ Ample roughage
- ✓ Easily digestible
- ✔ Gluten-free

i) page 42

BARF KombiMix

- Makes it easier to feed meat
- ✓ "That little something extra"

(i) page 46

In addition, we recommend

HOKAMIX Powder

- ✓ Balanced mixture 30 selected medicinal herbs
- ✓ Nutritional catalyst which ensures that the body excretes its waste matter ⊕ page 8

and/or

HOKAMIX Skin & Shine

- Oil from cold pressed American and African nuts
- ✓ High portion of unsaturated fatty acids② page 12

and/or

Calcium Plus

- ✓ Ideal calcium supply when feeding raw meat
- Correct portions suitable for rationed feeding

(i) page 46

Numerous ingredients to enrich the menu:



All these products are natural and without additives and are of food-grade. Due to dehydration, the average shelf life is about 2 years. 1 g of dried vegetables corresponds to about 10 g of fresh produce. Colour deviations due to different harvesting periods, etc. are possible but do not indicate a quality defect.







Vegetable Mix No. 1

Ingredients: carrots, cabbage, leek, green beans

Contents: crude protein 11.7 %, crude oils and crude fats 1.9 %, crude fibre 8.3 %, crude ash 7.2 %, moisture 8.5 %, calcium 0.24 %, phosphorus 0.27 %



Beetroot cubes

(Beta vulgaris subsp. vulgaris var. conditiva)

Valuable ingredients: abundant carbohydrates, little fat, valuable amino-acids, vitamins, minerals Special properties: general energising, appetising vegetables, high iron content intended to strengthen the immune system.



Vegetable Mix No. 2

Ingredients: carrots, beetroot, courgettes, parsnip Contents: crude protein 11.9 %, crude oils and fats 1.9 %, crude fibre 18.6 %, crude ash 6.40 %, moisture 8.5 %, calcium 0.23 %, phosphorus 0.33 %





Potato Flakes

(Solanum tuberosum) Valuable ingredients: carbohydrates (starch), protein, fat, roughage,

sodium, potassium, calcium, phosphorus, vitamin B1, vitamin B2, vitamin C

Special properties: a large portion of utilisable protein, ample roughage, easily digestible, gluten-free



Vegetable Mix No. 3

Ingredients: broccoli, carrots, celery, spinach

Contents: crude protein 18.1 %. crude oils and fats 1.8 %, crude fibre 18.1 %, crude ash 8.8 %, moisture 8.5 %, calcium 0.56 %, phosphorus 0.43 %



Parsnip cubes

(Pastinaka sativa)

Valuable ingredients: carbohydrates, roughage, vitamins, folic acid, calcium, iron, potassium, magnesium, manganese, phosphorus, zinc **Special properties:** parsnips are especially easily digestible They are often used in baby foods due to their digestibility.



Carrot cubes

(Daucus carota ssp. sativus) Valuable ingredients: alpha-carotene and beta-carotene, essential oils, iron, B-vitamins, folic acid, magnesium, calcium, phosphorus, pectin Special properties: Bland diet beta-carotene and vitamin A support eyes, skin and hair. Carrots can help reduce diarrhoea.



BARF (Biologically Appropriate Raw Food)

Calcium Plus

Ingredients: red algae limestone (lithothamnium calcareum, dried and ground)

Contents: crude protein 0.3 %, crude oils and crude fat 0.4 %, crude fibre 2.1 %, crude ash 93.5 %, moisture 1 %

Ingredients of crude ash: calcium 32 %, phosphorus 0.08 %, potassium 0.43 %, magnesium 2.2 % Special properties: Ideal for the calcium supply for raw meat feeding. Calcium Plus contains 300 mg Calcium in 1 g of powder.

Directions for use:

adult dogs with a body weight

of 10 kg about 3 g/day 20 – 40 kg about 6 g –12 g/day more than 40 kg about 15 g/day

A 2 g measuring spoon is included in the packaging.

Rosehip fines (vitamin C)

(Rosa Canina)

Contents: crude protein 8.2 %, crude fibre 13.6 % Special properties: Particularly when feeding the BARF method, the rosehip can contribute to an optimal vitamin C supply. No overdose is expected as vitamin C is water-soluble.

Directions for use:

small breeds up to 10 kg

medium-sized breeds 10 kg – 20 kg

1 teaspoon
large breeds 20 kg – 40 kg

1 – 1.5 teaspoons
Very large breeds > 40 kg

1.5 – 2 teaspoons

Evening Primrose Oil

(Oenothera biennis)

Use for:

✓ exzema
 ✓ dry skin

✓ scurf
 ✓ small wounds

✓ 100 % natural Evening Primrose Oil

✓ high content of natural Gamma-linolenic acid

Complementary dog food

Ingredients: Natural Evening Primrose Oil (100 %)

Analytical contents: Oils and fats 100 %

Directions for use:

Dogs up to 5 kg

Dogs up to 10 kg

Dogs up to 30 kg

Dogs more than 30 kg

2 - 3 drops per day
3 - 5 drops per day
5 - 15 drops per day
1 teaspoon per day

External use: rub in the affected area with a few drops of oil once or twice a day.

Black Seed Oil

- ✓ 100 % pure black seed oil
- ✓ Excellent quality from Egypt
- ✓ Natural protection against ticks and fleas
- ✓ Supports the immune system

Ingredients:

Black seed oil (100 %, Nigella sativa)

Analytical contents:

Fat content 100 %

Directions for use:

Dogs up to 5 kg 2 – 3 drops daily Dogs up to 10 kg 3 – 5 drops daily Dogs up to 30 kg 5 – 10 drops daily





BARF KombiMix

Ingredients: linseed, rice bran, seaweed (ascophyllum), herbs, algae (spirulina, chlorella), apple powder **Contents:** crude protein 20.1 %, fat content 12.8 % (unsaturated fatty acids 84.5 %, of which Omega-3-FA* 41.8 %, Omega-6-FA* 16.5 %, Omega-9-FA* 24.7 %), crude fibre 5 %, crude ash 18.8 %, moisture 8.1 %, sodium 1.4 %,

magnesium 0.54 %, phosphorus 0.45 %, potassium 1.3 %, calcium 3.8 %

Special properties: Facilitates meat feeding, gives the BARF menu "that little something extra". **Directions for use:**

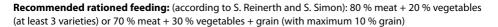


small dogs up to 5 kg 5 g/day dogs between 5 kg and 10 kg 10 g/day dogs between 10 kg and 50 kg 15 g/day dogs over 50 kg 25 g/day A 5 g measuring spoon is included in the packaging.

* FA = fatty acids

Feeding Recommendations

Total ration: Total ration: 2 - 4% of the dog's body weight corresponds to about 20 g - 40 g/kg body weight (meat and vegetables/grain)



Requirement: The final food ration depends on many individual factors such as age, temperament, constitution and activities. It should always be carried out individually and flexibly.

For Example: A dog with 20 kg body weight gets 400 g - 600 g of food. 320 g - 480 g of fresh meat with 80 g - 120 g vegetables. A drying factor of 1:10 is used, 8 g - 12 g of dried vegetables needs to be soaked (about 10 minutes) in a little lukewarm water.

BASIC DOG CARE

High-quality product Without artificial colourants or attractants

Gourmet Pots (DST)

Beef with Whole Grain Rice

pure, ideal for dogs with allergies





Ingredients: meat and innards (at least 68 % beef), cereal (whole grain rice at least 5 %), broth, calcium carbonate

Analytical ingredients: crude protein 11.8 %, crude oils and fats 6.5 %, crude fibre 0.2 %, crude ash 1.5 %, moisture 77 %, calcium 0.3 %, phosphorus 0.25 %

Digestible energy: 123 kcal/100 g

Additives: Please refer to the table on page 49

Lamb with Whole Grain Rice

pure, ideal for dogs with allergies







Ingredients: meat and innards (at least 70 % lamb), cereal (whole grain rice at least 4 %), broth, calcium carbonate

Analytical ingredients: crude protein 11 %, crude oils and fats 6.5 %, crude fibre 0.2 %, crude ash 1.8 %, moisture 77 %, calcium 0.3 %, phosphorus 0.25 %

Digestible energy: 122 kcal/100 g

Additives: Please refer to the table on page 49

Turkey with Whole Grain Rice

pure, ideal for dogs with allergies







Ingredients: meat and innards (at least 70 % turkey), cereal (whole grain rice at least 4 %), broth, calcium carbonate

Analytical ingredients: crude protein 11 %, crude oils and fats 6.2 %, crude fibre 0.2 %, crude ash 2.2 %, moisture 77 %, calcium 0.3 %, phosphorus 0.25 %

Digestible energy: 119 kcal/100 g

Additives: Please refer to the table on page 49

Game, vegetables, noodles

exclusive source of protein, alternative source of carbohydrates







Ingredients: meat and innards (at least 64 % game), noodles (at least 4 %), vegetables at least 4 % carrots), broth, calcium carbonate

Analytical ingredients: crude protein 11.5 %, crude oils and fats 6 %, crude fibre 0.3 %, crude ash 1.8 %, moisture 77 %, calcium 0.3 %, phosphorus 0.25 %

Digestible energy: 119 kcal/100 g

Additives: Please refer to the table on page 49



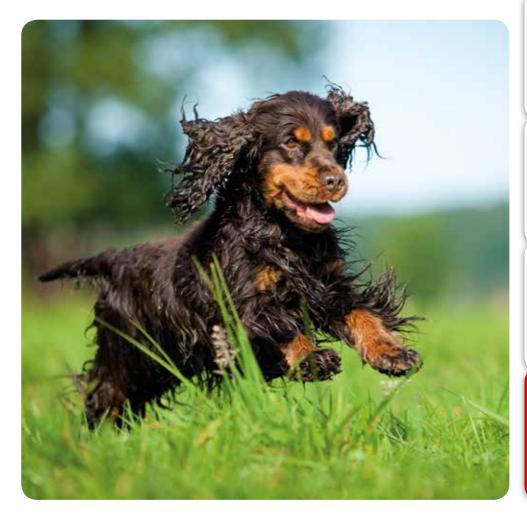
Additives (Applies to all varieties)

Nutritional additives per kg	utritional ad	lditives	per ka	
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Vitamin A	2.000 IE
Vitamin D3	200 IE
Vitamin E (alpha-tocopheryl-acetate)	25 mg
Zinc as zinc-sulphate (monohydrate)	0.8 mg
Manganese as manganese-(II)-sulphate (monohydrate)	0.3 mg
lodine as potassium iodide	0.1 mg

Technological additives per kg

cassia-gum	1,200 mg
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Super-Premium Dog Food







- exclusively contains human food quality fresh salmon (at least 72 %)
- with parsnips (4 %) & carrots (4 %)
- hypoallergenic
- · very easy to digest

Ingredients: Salmon (at least 72 %), fish broth (salmon), parsnips (4 %) & carrots (4 %), calcium carbonate

Analytical ingredients and additives: Please refer to the table on the right

- exclusively human food quality fresh poultry meat (at least 72 %)
- hypoallergenic
- very easy to digest

Ingredients: poultry (at least 72 %, contains meat, liver, heart, stomach), broth calcium carbonate

Analytical ingredients and additives: Please refer to the table on the right

Fxeellenee





Pure Lamb

- high percentage of human food quality fresh meat (at least 70 %)
- easily digestible, vitamin-rich vegetables (at least 2 %)

Ingredients: beef and poultry meat as well as innards (overall at least 70 %, contains at least 35 % beef, contains at least 35 % poultry consisting of meat, liver, heart, stomach, rumen, lungs), vegetables (at least 2 %, broccoli, spinach, potatoes, parsnip, each 0.5 %), broth, calcium carbonate

Analytical ingredients and additives: Please refer to the table

- exclusively contains human food quality fresh lamb (at least 72 %)
- hypoallergenic
- very easy to digest

Ingredients: Lamb (at least 72 %, contains meat, liver, heart, stomach, rumen, lung), broth, calcium carbonate

Analytical ingredients and additives: Please refer to the table



- monoprotein, exclusively contains human food quality fresh veal (at least 70 %)
- hypoallergenic
- very easy to digest

Ingredients: veal (at least 70 %, contains meat, liver, heart, rumen and lungs), broth, calcium carbonate

Analytical ingredients and additives: Please refer to the table

Analytical ingredients	ADULT Beef, Poultry with 4 Different Vegetables	ADUIT Salmon with parsnips & carrots	ADUIT Pure Lamb	ADUIT Pure Poultry	ADULT
Crude protein	11.9 %	9.0 %	11.0 %	10.9 %	10.7
Crude oils and fats	5.3 %	6.8 %	6.0 %	6.5 %	6.3
Crude fibre	0.6 %	0.5 %	0.4 %	0.3 %	0.6
Crude ash	1.6 %	2.2 %	1.5 %	2.2 %	2.0
Moisture	77.0 %	78.0 %	78.0 %	78.0 %	78.0
Calcium	0.30 %	0.60 %	0.30 %	0.30 %	0.37
Phosphorus	0.21 %	0.28 %	0.19 %	0.21 %	0.24
Additives Nutritional additives pe Vitamin A	2.000 IE	2.000 IE	2.000 IE	2.000 IE	2.00
Vitamin D3	200 IE	200 IE	200 IE	200 IE	200
Vitamin E (alpha-tocopheryl-acetate)	25 mg	25 mg	25 mg	25 mg	25
Zinc as zinc sulphate (monohydrate)	0.8 mg	0.8 mg	0.8 mg	0.8 mg	0.8
Manganese as manganese- (II)-sulphate (monohydrate)	0.3 mg	0.3 mg	0.3 mg	0.3 mg	0.3
lodine as potassium iodide	0.1 mg	0.1 mg	0.1 mg	0.1 mg	0.1
Technological additives	per kg				



Gourmet Sausages – from tasty to delicate ...

WITHOUT ARTIFICIAL
COLOURANTS OR ATTRACTANTS Our Super-Premium sausage specialities are the ideal supplement to the Excellence wet food. They are a sensible complement to your dog's nutrition programme with 4 fine flavours. The gourmet sausages are an excellent snack for in-between meals. They contain selected ingredients that are easily digestible and free of colouring agents, attractants and flavouring substances.

Top Quality Your Dog Loves.







Complete food for dogs

Ingredients: meat and animal by-products (40 % lamb, 28 % poultry), vegetables (4 % potatoes), grain (4 % rice), safflower oil, broth, minerals

Analytical ingredients: crude protein 11.9 %, crude oils and fats 6.0 %, crude ash 1.7 %, crude fibre 0.6 %. moisture 75.0 %, calcium 0.3 %, phosphorus 0.19 %

Digestible energy: 127 kcal/100 g

Additives per kg: Nutritional additives: vitamin A 2000 I.E., vitamin D3 200 I.E., vitamin E (alpha-tocopheryl-acetate), 25 mg, Zinc as zinc sulphate (monohydrate) 0.8 mg, manganese as manganese-(II)sulphate (monohydrate) 0.4 mg, iodine as potassium iodide 0.2 mg

Technological additives: cassia-gum 1200 mg

Complete food for dogs

Ingredients: meat and animal by-products (40 % game, 32 % beef), vegetable (4 % potatoes), broth, minerals

Analytical contents: crude protein 12.1 %, crude oils and fats 6.1 %, crude ash 1.8 %, crude fibre 0.3 %, moisture 76 %, calcium 0.32 %, phosphorus 0.20 %

Digestible energy: 124 kcal/100 g

Additives per kg: Nutritional additives: vitamin A 2000 I.E., vitamin D3 200 I.E., vitamin E (Alphatocopheryl-acetate), 25 mg, Zinc as zinc sulphate (monohydrate) 0.8 mg, manganese as manganese-(II)-sulphate (monohydrate) 0.4 mg, iodine as potassium iodide 0.2 mg

Technological additives: cassia-gum 1200 mg





Complete food for dogs

Ingredients: meat and animal by-products (70 % beef, 10 % poultry), vegetable (4 % potatoes, 2 % carrots), grain (4 % oats), broth, minerals

Analytical ingredients: crude protein 11.0 %, crude oils and fats 6.0 %, crude ash 2.0 %, crude fibre 0.3 %, moisture 77.0 %, calcium 0.32 %, phosphorus 0.22 %

Digestible energy: 118 kcal/100 g

Additives per kg: *Nutritional additives*: vitamin A 2000 IE, vitamin D3 200 IE, vitamin E (alphatocopheryl-acetate), 25 mg, zinc as zinc sulphate (monohydrate) 0.8 mg, manganese as manganese-(II)-sulphate (monohydrate) 0.4 mg, iodine as potassium iodide 0.2 mg

Technological additives: cassia-gum 1200 mg



Complete food for dogs

Ingredients: meat and animal by-products (55 % beef, 20 % liver), broth, minerals

Analytical ingredients: crude protein 11.5 %, crude oils and fats 7.0 %, crude ash 2.0 %, crude fibre 0.3 %, moisture 76.0 %, calcium 0.3 %, phosphorus 0.2 %

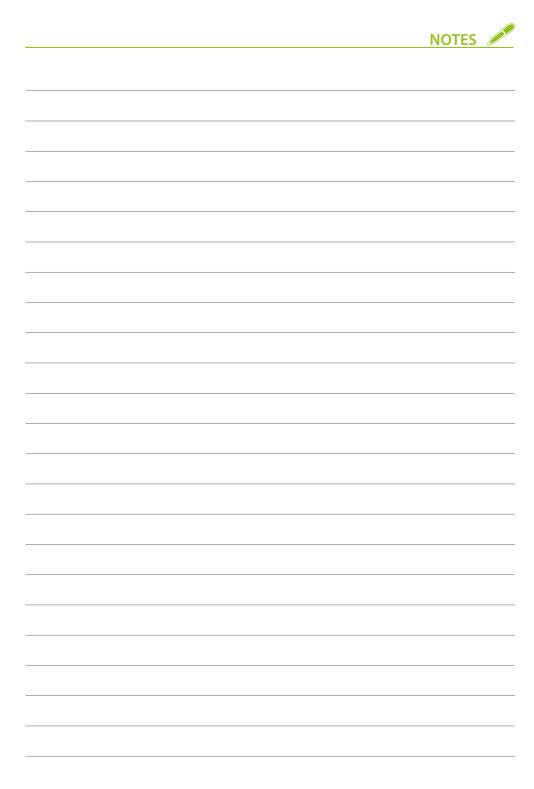
Digestible energy: 128 kcal/100 g

Additives per kg: *Nutritional additives*: vitamin A 2000 l.E., vitamin D3 200 l.E., vitamin E (alphatocopheryl-acetate), 25 mg, zinc as zinc sulphate (monohydrate) 0.8 mg, manganese as manganese-(II)-sulphate (mono-hydrate) 0.4 mg, iodine as potassium iodide 0.2 mg

Technological additives: cassia-gum 1200 mg







The natural herbal blend

with natural vitamins, minerals and trace elements



To order and for further information: